



Why We Do What We Do...

Rhyme4Reason's primary focus is to help today's youth overcome the hardships that life often deals out. Our main goal is to use our music to help young people cope with life's issues and create solutions; in turn creating hope and light at the end of the tunnel.

We were all young once too, and we know that going through life isn't easy. Growing up in the wrong environment,



E-Dubbz and J-Flip

with the wrong information, can have devastating consequences. Through experience, we've seen that as the power of influence is key, the power of **positive** influence is life-changing.

Through our music, and our life examples, we strive to show young people that, with faith, they can aspire to a positive future rather than one of despair.

So, when people ask us why we do what we do, we say: "It's because were regular people, affected by real life issues trying to make a dramatic difference".

*"Changing Lives Through Music:
Giving Hope to the Hopeless,
Faith to the Faithless
~ Through Hip-Hop"*

Rhyme4Reason - Consider It!



Rhyme4Reason Music
P. O. Box 4441
Middletown, NY 10941



**"Changing Lives
Through Music"
~ One Life at a Time**



Booking
Overview

Rhyme4Reason Music
P. O. Box 4441
Middletown, NY 10941

www.rhyme4reason.com



The Rhyme4Reason Experience

Rhyme4Reason has excelled in creating music events that are unique, powerful, and life-changing. The success of our events comes from working with sponsors to design a show to meet the needs of their audience.

During a Rhyme4Reason event, audience members are continually encouraged to participate in order to make the overall experience more personal, and exciting. By listening to the concerns of our audience and how they've experienced change at a Rhyme4Reason Event the young people have commented afterwards that they feel more hopeful, encouraged, and inspired that a positive transformation in their life is possible.



Throughout the event, we use our very own testimony and our Hip-Hop music to accomplish the task of creating a fun atmosphere to give hope and influence change in the lives of others. Our lyrics relate how the facts of a traumatic childhood and dangerous lifestyle brought R4R's "E-Dubbz" to the brink of a life in prison. Only by changing, was his life saved.

At every event we will perform our Hip-Hop hits while creating a fun atmosphere for today's youth, as well as adults. In addition, a variety of activities may be used to entertain and fire up audiences to have a good time. These include:

- Break-dancing
- Open testimonies
- Dancing/Open-mic competitions
- DJ mixing
- Meet and Greet
- Free Giveaways

While we specialize in youth Hip-Hop events, you can also book us for:

- Festivals and Stadium Events
- Concerts and Outreach Events
- School Events/Guest Appearances
- Youth Group Nights/Parties
- Family/Church Picnics or Fundraisers
- Host Your Very Own Rhyme4Reason Fest

Book Us Today - It's FREE!

If you're interested in having Rhyme4Reason perform at or host an event, the following information will outline some basic terms and conditions we require from the event sponsor. Complete terms and a copy of our Performance Agreement may be obtained by e-mailing: bookus@rhyme4reason.com.

BOOKING CHARGES

Quite simply, there are no service charges for booking a Rhyme4Reason event.

EVENT ADMISSION

We don't put any specific price on an R4R event, so all donations, love offerings, and honorariums are appreciated. Should the sponsor have a set admission fee for the event, R4R will discuss revenue terms with the sponsor prior to booking.



TRAVEL EXPENSES

ALL travel, mileage, lodging, food, car and venue rental expenses will be paid for in advance by the sponsor. All performers and staff necessary for the event are to be included in booking arrangements.

Of course, transportation needs will vary depending on where your event is located. Regardless of where it is, R4R will work with you in making travel arrangements, if necessary.

- Airline travel will be via commercial airline coach class.
- Anytime lodging is needed, a minimum 2-night stay at preferred hotels is requested.
- In some cases, R4R may agree to equivalent lodging arrangements with family or friends in the venue area.
- Car rental or limousine service may be required.

PROMOTION AND MARKETING

The sponsor is responsible for all promotion and production of the scheduled event, including, but not limited to, advertising and venue rental/security.

In order to contribute to the event's success, the sponsor



Book Us Today (Continued)

will promote the scheduled event through calendar listings, feature articles, and personal interviews on their website and in all local print, radio, and television media.

STAGING AND PRODUCTION

Because of the variety of activities we offer, the equipment needed at an event may vary. R4R staff will discuss these needs relating to sound, lighting and staging prior to any event.



SALE OF MERCHANDISE

Rhyme4Reason expects to have the ability to sell their CDs and other merchandise at any event. The sponsor is asked to provide tables or similar means for this purpose. Depending on the event, the sponsor may be asked to provide shipping of merchandise to the venue.

So What Are You Waiting For?

Now that you know how easy it is to book a Rhyme4Reason event, aren't you ready to help us to make an impact in your schools, your community, your kids, or, **how 'bout your life?**

CONTACT US TODAY TO BECOME A PART OF OUR 2008 - 2009 "CHANGING LIVES THROUGH MUSIC" TOUR!

Call Us: (973) 207-2573 or
(845) 661-1337

Write Us: P.O. Box 4441
Middletown, NY 10941

E-mail Us: bookus@rhyme4reason.com

Visit our websites:

- www.rhyme4reason.com
- www.myspace.com/rhyme4reason

Get our up-to-date presskit online now!

- www.rhyme4reason.com/presskit.htm

ACT NOW!

SHOW DATES ARE FILLING UP FAST!