



Do you want to know what everyone's talking about?

Would you like to experience change in your schools, your community, your kids, or, **how 'bout your life?**

By inviting Rhyme4Reason to your event, you, too, can be a part of The Rhyme4Reason Movement.

Here's Why You Should!

What grabs people most about Rhyme4Reason is that they help open the door for "True Change" through the life-changing messages their lyrics relay.

Rhyme4Reason's main goal is to continue to impact lives through their music by giving people hope when they have no hope, guidance when they have no guidance, direction when they have no direction and, most of all, purpose when they have no purpose.

BOOK US TODAY FOR OUR 2008/2009 "CHANGING LIVES THROUGH MUSIC" TOUR. SHOW DATES FILLING FAST!

Call Us: (973) 207-2573 or (845) 661-1337

Write Us: P.O. Box 4441
Middletown, NY 10941

E-mail Us: bookus@rhyme4reason.com

Visit our websites:

- * www.rhyme4reason.com
- * www.myspace.com/rhyme4reason

Download our Press Kit:

- * www.rhyme4reason.com/presskit.htm

Rhyme4Reason ~ Consider It

"Our Vision"

Our Mission: To "Change Lives Through Music" by taking it beyond setting a trend. We give "Hope to the Hopeless, Faith to the Faithless; through Hip-Hop".

In Doing So: Our *main* objective is creating our music to focus on life issues so we can effectively impact today's young people by encouraging them to have a positive attitude and an optimistic outlook on life. We give today's youth hope, inspiration, and insight to help them cope with their struggles and unfortunate situations: *Giving them strength to conquer life issues.*

End Result: We harness our energies to continue to live a life that's positive, purposeful, and full of integrity. Rhyme4Reason strives to create change by encouraging, teaching, and giving hope through our music in a fun and unique manner: *always...*

"Changing Lives Through Music"

***Our Motto; Our Mission; Our Vision:
OUR LIFE . . .***



RHYME4REASON MUSIC
P. O. Box 4441
Middletown, New York 10941
Phone: (845) 661-1337
Website: www.rhyme4reason.com

To book us for an event, e-mail: bookus@rhyme4reason.com



"Giving Hope to the Hopeless, Faith to the Faithless . . . Through Hip-Hop"



"Changing Lives Through Music"



New York's Premier Hip-Hop Group

How Rhyme4Reason Got Started

Rhyme4Reason is one of the most successful independent Christian Hip-Hop groups New York has to offer. The media hails Rhyme4Reason as “*unique and positive Hip-Hop that is radio-ready and children friendly.*” Their music is a reflection of the personal struggles, dramatic changes, and accomplishments made with the effect of God in their lives.

Rhyme4Reason (R4R) was formed in 2002 by Front Man/CEO, and lead Hip-Hop artist Eli Edwards, (a/k/a E-Dubbz) after facing a 25-year sentence in prison for assault. E-Dubbz



E-Dubbz

learned a hard lesson and realized he needed to change... and fast. Says E-Dubbz: “I never knew what my purpose was until that moment, when life seemed to stop and I had time to listen. I spent many long days and nights thinking and contemplating what my purpose was, exactly; what I was called to, exactly; then I realized what I had to do, exactly. During that time I got to know God, and God changed my heart and that changed my life ... forever. I started writing music to pass my experiences on to others: hoping to evoke change in their lives as well.”

R4R’s music tackles real life issues that other Hip-Hop artists don’t dare to tread. Their lyrics are designed to create change in the lives of young people. When asked why he does what he does, E-Dubbz says humbly: “It’s because I’m a regular person affected by real life issues trying to make a dramatic difference...”

“Changing Lives Through Music”
Our Motto; Our Mission; Our Vision:
OUR LIFE . . .

About Our Music

Rhyme4Reason has excelled in creating a broad and diverse fan base.



Debut Album

After touring in New York and New Jersey, and Connecticut, R4R released their debut album in 2006. This album, entitled “That Was Then & This Is Now”, includes hit songs like: “Rebellious Child”, “Right Now”, and “Been Spared”. Their music has had fans demanding more ever since.



E-Dubbz Live

E-Dubbz has been working long and hard preparing for a second album entitled “Life Goes On”. This album is dedicated to E-Dubbz’ sister, Tanya McKiernan, who was brutally killed in 1986 at the age of 11. Although “Life Goes On”, she will never, ever, be forgotten.

Now We’re Not Just Music!

R4R has expanded services to meet the needs of their growing fan base. The R4R team can provide the following for your community:

- * Live Concerts
- * Fundraisers (picnics, retreats, churches)
- * Music Mentorship
- * Music Production
- * Merchandising of R4R Gear
- * Promotional Items
- * Graphic & Logo Design/Printing
- * Web Design
- * Music Festivals / Event Hosting
- * Talent Shows
- * Advertising Jingles
- * Slogan Development
- * And Much More!

R4R Gear

The Rhyme4Reason Collection of merchandise is available at all events or through select merchants. All graphics are personally designed by E-Dubbz & the R4R graphics team to be hip and stylish for today’s youth to rock with.

From t-shirts to backpacks, their gear is durable and long-lasting to enable years of enjoyment. The Collection will be expanding shortly to meet the growing demands of their fans.

For more information, or to purchase R4R Gear, visit www.rhyme4reason.com/r4rgear or www.myspace.com/rhyme4reason and click on any of the R4R Gear banners.

If you are a retailer or other vendor who is interested in selling R4R Gear, e-mail r4rgear@rhyme4reason.com for product listing, pricing and order form. Please provide your name, address, type of business, phone number and best time to reach you.

R4R Gear Displayed in Dover Christian Bookstore, Dover, NJ

